

Mangalitsa Breed Organization And Registry (MBOAR)



Meeting Minutes

02/07/2024



I. Call to Order

Ryan Thatcher called to order the regular meeting of the MBOAR members at 1800 est on 02/07/2024 on a remote Zoom Meeting.

II. Roll call

- a) Conducted a role call and the follow persons were present:

Ryan Thatcher, Emily Lanni, Kate Preston, Sarah Gaszo, Grant Westfall, Tami Svoboda.

III. Treasurers Report

- a) Deferred until next meeting.

IV. New Business

- a) Tami Svoboda recommends a member spotlight, MBOAR would feature individual members and their farm practices in regards to raising Mangalitsa.

Emily Lanni suggests a member spotlight submission form and coming up with submission guidelines.

Ryan suggests we spotlight Tammy and she gather info for her spotlight

- b) Discussion around Mangalitsa Master producer of the year award.
- i) MBOAR could identify top producers of Mangalitsa. This could help educate and spread awareness around the breed.
- c) MBOAR members discussed challenges of marketing purebred Mangalitsa, for breeding and meat sales.

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- i) Cross bred pigs in meat and breeding markets, makes competition for producers dedicated to pure bred Mangalitsa difficult.
- d) Tami Svoboda brings Attention to 2024 world Pork expo.

2024 world pork expo taking place June 5-6 in Demoines Iowa. Opportunity for networking with pork producers, feed distributors, and industry representatives.
- e) Discussion around how to help members of MBOAR rehome breeding stock, so access to valuable genetics is not lost.
 - i) MBOAR board discussed a for sale by owner page on the website to help registered breeders connect.

Emily Lanni is going to investigate making a sales page on MBOAR website.

V. Adjournment

Ryan Thatcher adjourned the meeting at 19:00 EST